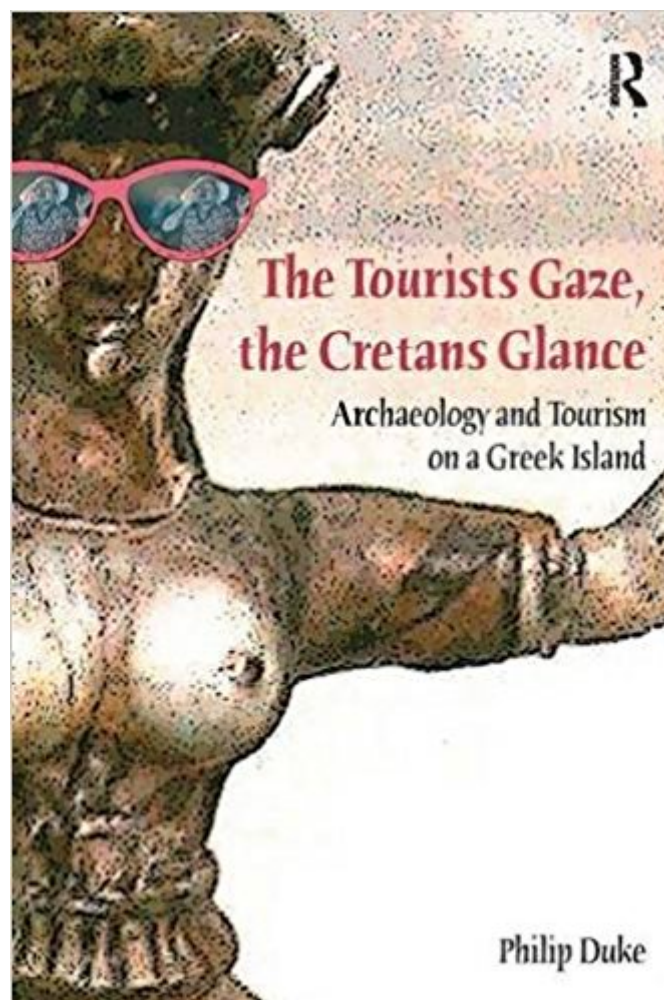




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The Tourists Gaze, The Cretans Glance: Archaeology And Tourism On A Greek Island (Heritage, Tourism & Community)



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Synopsis

As researchers bring their analytic skills to bear on contemporary archaeological tourism, they find that it is as much about the present as the past. Philip Duke's study of tourists gazing at the remains of Bronze Age Crete highlights this nexus between past and present, between exotic and mundane. Using personal diaries, ethnographic interviews, site guidebooks, and tourist brochures, Duke helps us understand the impact that archaeological sites, museums and the constructed past have on tourists' view of their own culture, how it legitimizes class inequality at home as well as on the island of Crete, both Minoan and modern.

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Customer Reviews

"As a work of applied archaeological ethnography Duke marvelously negotiates his way between the subjective and objective. His inclusion of selected diary notes, tables analyzing tourist facilities, and guidebooks at more than a dozen sites is highly original and establishes new worthwhile methodologies for this kind of study. His comparative discussion of market-oriented cultural heritage exploitation and socially focused and community-owned heritage use raises issues that should be considered by all parties involved with archaeological sites and tourism. This group includes archaeologists who can not and must not ignore the political and social ramifications of their work."

—Helaine Silverman, Univ. Illinois

Using personal diaries, ethnographic interviews, site guidebooks, and tourist brochures, Duke helps us understand the impact that archaeological sites, museums and the constructed past have on tourists' view of their own culture, how it legitimizes class inequality at home as well as on the island of Crete, both Minoan and modern.

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